

Further information



FOR CORRESPONDENCE, EDITORIAL AND ADVERTISING MATERIALS CONTACT

Schlütersche Fachmedien GmbH
Part of Schlütersche Media Group
International Department
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Christian Welc

Director Customer Success
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If you like a specific offer, or have any questions about advertising in this magazine, do not hesitate to call our

international advertising department

Fon +49 (0)511/8550-2643 or
Fax +49 (0)511/855099-2643 or
e-mail welc@schluetersche.de

SPECIAL POSITIONS

Front Cover 11,350.– Euro
Magazine Covers: 9,200.– Euro
(Bleed Size full page: 216 x 303 mm)

DISCOUNTS (applies to orders within one year)

No. of issues:		Quantity:	
2 issues	5 %	2 pages	10 %
5 issues	10 %	5 pages	15 %
10 issues	15 %	8 pages	20 %

INTERNET: WWW.AMZ.DE

MECHANICAL DATA

Trimmed Size Full Page: 210 x 297 mm
Bleed Size: trimmed size plus 3 mm
Bleed Size double page spread: 432 x 303 mm
Bleed Size full page: 216 x 303 mm

Please send all advertising material as datafiles.

Printing Process: offset printing
Printing Material: digital data for Apple Macintosh

Remote data transmission AMZ by e-mail:
anzeigendaten-amz@schluetersche.de

Please also send a copy of your advertisement and fileinformation (name of the file, which customer, which magazine and issue, program, screen, used founts, colours and your name and company) **by fax to: +49/511/8550-2401 or e-mail: AnzeigenDaten-KFZ@schluetersche.de**

Remote data transmission up to 20 MB (alternative on CD-ROM)

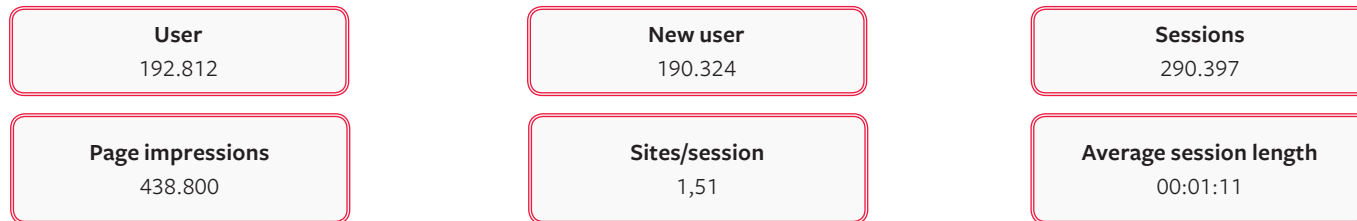
Further information



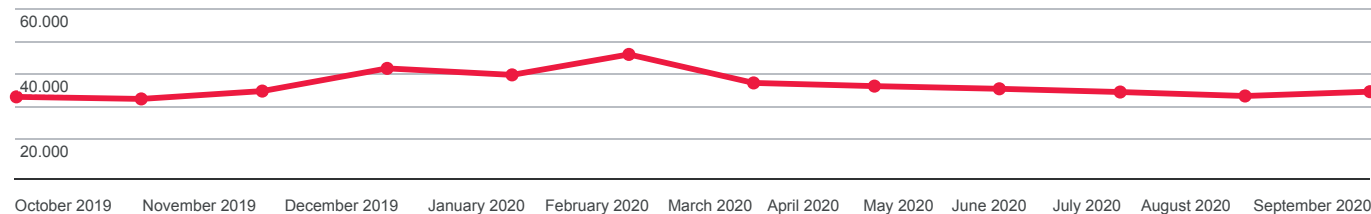
Usage data website: amz.de

SOURCE Google Analytics

USAGE DATA*



PAGEVIEWS*



* Usage data: per year. Survey period page impressions: monthly, Oct. 2019 - Sept, 2020